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STUDY SHOWS FLEETS MORE LIKELY TO BUY FROM OEMS THAT USE eVIVA

OVERLAND PARK, KS – February 26, 2008 – How do fleets determine which aftermarket parts suppliers to purchase from? Consolidated billing and guaranteed, not-to-exceed dealer pricing are at the top of the list, according to a recent, nationwide survey conducted by Kinetic Group, a channel marketing communications firm.

Fleets that participated in the survey were asked to rate the importance of procurement-related services. 86% of fleets agree that consolidated billing from suppliers is a highly-valued service, while 90% of fleets say guaranteed, not-to-exceed dealer pricing is key to their satisfaction. eVIVA, a product from Multi Service Corporation (MSC), enables manufacturers to offer fleets both consolidated billing and guaranteed, not-to-exceed dealer pricing, among other purchasing-related convenience services.

The Kinetic Group's survey, based on calls to more than 1,000 fleets in the U.S. and Canada, shows that more than 70% of fleets are more likely to buy from parts suppliers that use eVIVA. A full two-thirds of respondents said eVIVA decreases their procurement-related expenses. "The results prove that eVIVA is an essential product for manufacturers looking to increase aftermarket parts sales and brand loyalty among fleets," says Mark O'Connell, President of MSC.

To learn more about eVIVA, visit www.myeviva.com.

About Multi Service Corporation

Multi Service Corporation (MSC) is a global transaction management company specializing in billing and payment systems, with an emphasis in the transportation industry. MSC processes transactions from 200 countries in a variety of currencies and languages.

The company's services include private label and proprietary card programs, loyalty and prepaid card solutions, and bankcard and Purchasing Card processing. Headquartered in Overland Park, Kansas, MSC also has offices in Australia, The Netherlands and Mexico. For more information, visit www.multiservice.com.

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